



The role of the Royal Swedish Academy of Agriculture and Forestry is, with the support of science and practical experience, to promote agriculture and forestry and related activities, for the benefit of society.

Conference

New Ruralities – changing agendas for research and practice

Date	Sunday, August 24 th , 18:00, to Tuesday, August 26 th at 14:00
Venue	Falkenberg Strandbaden Hotel, Falkenberg, Sweden
Registration	Use the application form at www.ksla.se or by this link . Last day for registration is August 13.
Fee and payment	A fee of 2 900 SEK + VAT is charged and invoiced. Fee includes all meals during the conference.
Cancellation	Cancellation must be made in writing to gun.askero@ksla.se . If cancellation is made by 15 July 2014, the fee will be refunded in full. If later than 1 August no refund will be made.
Accommodation	See the end of the invitation for more details.
Questions	Content: Magnus J Stark, magnus.stark@ksla.se , tel + 46 8 54 54 77 24 Applications: Gun Askerö, gun.askero@ksla.se , tel + 46 8 54 54 77 12 <i>This conference is financed by the Bertebos foundation.</i>

The 2014 Bertebos Conference is dedicated to Professor Philip Lowe who received the Bertebos prize in 2013. He holds the Duke of Northumberland Chair of Rural Economy and is the founding Director of the Centre for Rural Economy at Newcastle University, UK.

This year's topic is in line with his reflexive and interdisciplinary approach to rural studies. We will bring together distinguished Swedish and UK researchers from many disciplines as well as prominent stakeholders to discuss the social, economic, environmental and technological challenges faced by rural areas with a special focus on Sweden and the UK.

The theme New Ruralities will guide all parallel sessions and the two Key Notes, asking what changes in practice are taking place in rural areas and what implications those have for research. We have an exciting and topical range of parallel sessions to choose from, and will ask all participants to contribute to making this Conference an active forum for discussing New Ruralities.

Welcome!

Carl-Anders Helander

General Secretary and Managing Director, KSLA

New Ruralities – changing agendas for research and practice

Sunday August 24

- 18.00 **Bertebos Foundation Welcome dinner**
Per Stenström, Bertebos Foundation
(Time for exhibition of pictures provided by all participants, instructions will follow)

Monday August 25

- 9.00–9.10 **Welcome**
The Royal Swedish Academy of Agriculture and Forestry (KSLA)
- 9.10–10.10 **Key note by Professors Philip Lowe and Jeremy Phillipson, Newcastle University:**
Future Rural Expertise
+ *discussion*
- 10.15–10.40 **Coffee break**
- 10.30–12.00 **Parallel sessions on themes A and B** (see below)
- 12.00– 13.15 **Lunch**
- 13.15– 14.45 **Parallel sessions on themes C and D** (see below)
- 14.45–15.15 **Coffee**
- 15.15–17.00 **Parallel activities: E and F** (see below)
- 19.00 **Reception dinner hosted by KSLA**

Tuesday August 26

- 8.30–9.30 **Key note professor Michael Woods, Aberystwyth University:**
Social Change and New Ruralities
+ *discussion*
- 9.45–13.00 **Parallel excursions on themes G and H including lunch** (see below)
- 13.00–14.00 **Changing agendas for research and practice?**
Round table discussion in plenary, summing up from the parallel sessions and looking ahead.
What have we learnt? How might New Ruralities be envisaged for the future?
What ideas do we have about what is important, and what should be strived for?
Do these ideas differ, and if so, which tensions might be foreseen?
What are the future research opportunities? And finally, how might these New Ruralities affect practice?
- 14.00 **Departure**

All participants must sign up for which of the parallel sessions below to attend when they register. Please note the programme above – the sessions are coupled two by two.

Parallel thematic sessions:

A: Ecosystem Services – New Ways of Relating to Nature

The notion of ecosystem services (ES) – describing the material or energy outputs from ecosystems including provisioning, regulating, supporting and cultural services which stresses the socio-economic relationships between humans and nature – has recently become an established policy concept on international, national and local policy agendas, spurred by the The Economics of Ecosystems and Biodiversity (TEEB) approach and the new Intergovernmental Platform on Biodiversity & Ecosystem Services (IPBES).

In this session, we explore how, and in which ways, this notion of ES can be helpful – or cause problems? – in searching for new ruralities in local practice. Does ES as a policy concept provide a new way of relating to nature, and if so how? In which ways might it change how we view and value nature? Who defines which ES are being considered, and which aspects might be left out? How is ES likely to change practice in rural development?

Chair: Professor Katarina Eckerberg, Department of Political Science, Umeå University

Speakers:

- (1) **Henrik Smith**, Professor in Biodiversity at Lund University, will speak about *Combining biodiversity conservation with agricultural production – will the ecosystem service concept facilitate the emergence of multifunctional landscapes?*
- (2) **Thomas Hahn**, Associate Professor, Stockholm Resilience Centre, will speak about *Monetary valuation of ecosystem services is not needed for policy integration*
- (3) **Frances Rowe**, Research Associate at Newcastle University; Director Rural Impact will talk on *Ecosystem services: a new opportunity for rural development or policy pipedream? A stakeholder perspective*

B: Future Farmers in the Face of Global Challenges

In this session we discuss the social and economic changes that farming in UK and Sweden is going through. Deregulated global markets pressurize bulk producers of grain, milk and meat to lower their cost, increase the size of firms and to lower their cost by increased productivity. Others use the EU subsidies to produce cultural heritages, biodiversity or specialize in high quality food or geographical/ecological trademarks.

Is the idea of family farming coming to a close? Are there conflicting goals between the deregulated global food market and domestic ambitions on animal welfare, bio-diversity, landscapes and food quality? Are there conflicts between farmers' efforts for short term survival and long term responsibility for food production under climate change and global growth in demand? Who are the future farmers in the global north?

Chair: Dr Camilla Eriksson, Dept. of Urban and Rural Development, Swedish University of Agricultural Sciences (SLU)

Speakers:

- (1) **Henry Buller**, Professor, University of Exeter: *Our changing notions of the responsible farmer*
- (2) **Anders Wästfelt**, Associate Professor, Stockholm University and SLU: *Transition of Swedish agriculture 1990–2040: What role will farming and farmers play in society?*
- (3) **Catharina Rudolphson**, Spannmålsodlarna

C: Challenges of Knowledge Exchange and Interactive Research

Environmental pressures, future uncertainty and demands for sustainability pressure us to seek new ways of working and doing science. This session seeks to discuss transdisciplinary research practice that works against conventional divides: that of natural and social science, that of 'expert' and 'lay' knowledge. In what ways can we as academic researchers, activists and bureaucrats, work across these divides and how can we do that? Who are legitimate knowledge producers in such contexts?

Chair: Associate Professor Seema Arora-Jonsson, Dept. of Urban and Rural Development, SLU

Speakers:

- (1) **Sarah Whatmore**, Professor of Environment and Public Policy, Oxford University: *What kind of inter and transdisciplinary research do we need?*
- (2) **Nadarajah Sriskandarajah**, Professor, Environmental Communication, Swedish University of Agricultural Sciences: *What kind of transdisciplinary research are we performing today?*
- (3) **Ingrid Petersson**, Director General, The Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning: *How can funders support inter and transdisciplinary research?*

D: Social Mobilities and the Changing Countryside

Mobilities have been at the core of rural studies research, involving internal in-migration or depopulation trends, international migration as well as the socio-economic transformations these have upon an increasingly changing and differentiated countryside.

Drawing on the rural North, this session aims to explore the nature, drivers and impact of such mobilities. Are we witnessing fundamental changes in the drivers of rural mobilities? What do they mean for new social actors? Do they shift values, concerns and interests that dominate local politics? What groups emerge as dominant in planning and shaping rural development trajectories? How are these mobilities affected by new communication technologies? How are they affected by regional, national or international crises? How do these mobilities compare and contrast internationally and what types of countryside are emerging internationally?

Chair: Dr Menelaos Gkartzios, School of Agriculture, Food and Rural Development, Newcastle University

Speakers:

- (1) **Neil Ward**, Professor and Pro Vice Chancellor, University of East Anglia: *Reflecting on the Differentiated Countryside, 20 years On*
- (2) **Erik Westholm**, Professor, Dept. of Urban and Rural Development, SLU: *Floating populations and internet geographies – what's in it for the rural North?*
- (3) **Marion Eckardt**, Manager, Leader Halland

E: Excursion to some of the Bertebos enterprises.

Excursion Leader: Magnus Stark, KSLA

F: Brief outlooks: Researching New Ruralities

Young researchers give brief presentations of their research, focusing on New Ruralities. In cooperation with the research platform Future Agriculture at the Swedish University of Agricultural Sciences (SLU).

Chair: Dr Cecilia Waldenström, Dept. of Urban and Rural Development, SLU

G: Governing Sustainable Rural Development Through Partnerships

Public Private Partnerships (PPPs) or Multi-organisational partnerships (MoPs) are increasingly used as tools for deliberate societal change where actors from various sectors of society (state, market and civil) restructure and build new social relationships to create a more sustainable management practice. Much attention has been paid to the design and creation of these new arrangements, while less thought has gone to the concrete outcome(s) of these partnerships.

In this session we discuss the potentials of these partnerships to contribute to sustainable rural development. How are partnerships between public bodies and rural populations realized within different rural policy domains? We will focus especially on partnerships funded through the Leader-programme. What is the role and capacity of the different actors – including the state - involved in the partnerships and what are the effects of these different partnerships on the design and delivery of sustainable rural policies?

The session will be organized as a field trip to farmers/forest owners in the area, discussing their partnerships with authorities.

Speakers:

- (1) **Camilla Sandström**, Associate Professor at the Dept. of Political Science, Umeå University, project leader for the project “Sustainable rural development – for or by the people?”, will speak about *Problems and prospects with PPPs in a Swedish rural context*.
- (2) **Terry Carroll**, CRE Associate and Rural Development Consultant, will speak about *UK experiences from rural development/EU projects and Leader*

H: Agriculture in transition

The session will be organized as a field trip to farmers in the area.

Planned in cooperation with Pär Extor, Project Manager at Hushållningssällskapet in Halland.

Accommodation Room reservation at the hotel where the conference is held will be made by the attendee to info@strandbaden.se or +46 346-71 49 00.

When making a reservation give the code “KSLA” to get the Academy’s corporate rate. Prices include breakfast, tax and service charges. Accommodation cost is paid to the hotel by the attendee. Cancellation is charged according to hotel regulations.

PLEASE NOTE that no other way to make hotel reservation is accepted. Neither the Academy nor the Bertebos Foundation is responsible for hotel bookings, cancellations or payments.

For hotel information and map, see the hotel’s website www.strandbaden.se

Other options as hostels are available upon request.

[Skrea camping](#)

A background to the Bertebos prize conference

The Bertebos Prize was instituted in 1996 by Brita and Olof Stenström as a means of promoting education and research in the food chain. The prize consists of two parts, a diploma and 300,000 Swedish kronor, which are awarded in January every second year, followed by a two-day conference in Falkenberg in the following year. The award-winner plans the conference in collaboration with the Academy and opens the conference with a plenary lecture.

The **2013** Bertebos Prize was awarded to Professor **Philip Lowe** for his rural studies with significant contributions in sustainable rural development and land use management.

The prize motivation was:

*Professor **Philip Lowe** holds the Duke of Northumberland Chair of Rural Economy and is highly reputed in rural studies with significant contributions in sustainable rural development and land use management. He is the founding Director of the Centre for Rural Economy at the Newcastle University, UK, since 1992 and led his Research Programme on the Rural Economy and Land Use (Relu) 2003–2012. This has enabled researchers from different disciplines to investigate the social, economic, environmental and technological challenges faced by rural areas and with considerable impact for future knowledge exchange within and beyond the involved stakeholders.*

Philip Lowe has published widely in the areas of sustainable land use management, advocating reflexive interdisciplinary research. Also, he has made significant contributions in international comparative research, and played an active role in rural policy development at the national and European levels.

For more information please visit www.berte.se.

Previous winners of the Bertebos Prize

2011

Professor Karen Beauchemin, Alberta, Canada, for her pioneering research into reducing the environmental impact of ruminant animals without having a negative impact on productivity and animal husbandry

2009

Dr. Joachim von Braun, Washington DC, USA, for his outstanding work in development economics and as effective head of several development research institutions focusing on food, agriculture and rural poverty.

2007

Professor Ingo Potrykus, Magden, Switzerland, who has been a leading scientist in the development of methods for DNA transformation in plants.

2005

Professor Piotr Kowalik, Gdansk, Poland, for outstanding multidisciplinary research in water dynamics in agriculture and forestry.

2003

Professor Erik Steen Jensen, The Royal Veterinary and Agricultural University (KVL, now the Life Faculty of Copenhagen University), Denmark, for his research on plant production, soil biology and environment, especially in organic farming systems, and

Professor John R. Porter, The Royal Veterinary and Landbohøjskole (KVL), Denmark, for his research for better understanding of the relationship between crops and their environment.

2001

Professor Donald Grierson, University of Nottingham, England, for his groundbreaking research to better understand the plants' maturity course.

1999

Professor Wolfgang Witte, Robert Koch Institut, Wernigerode, Germany, for pioneering, scientific tracing of risks for animal and human health as well as for the environment associated with the use of antibiotic feed additives.

1997

Professor Christopher Polge, Cambridge, England, for his exceptional scientific contribution to the methods within animal reproduction.