



## **Global trends – impacts on Swedish Forest Industry**

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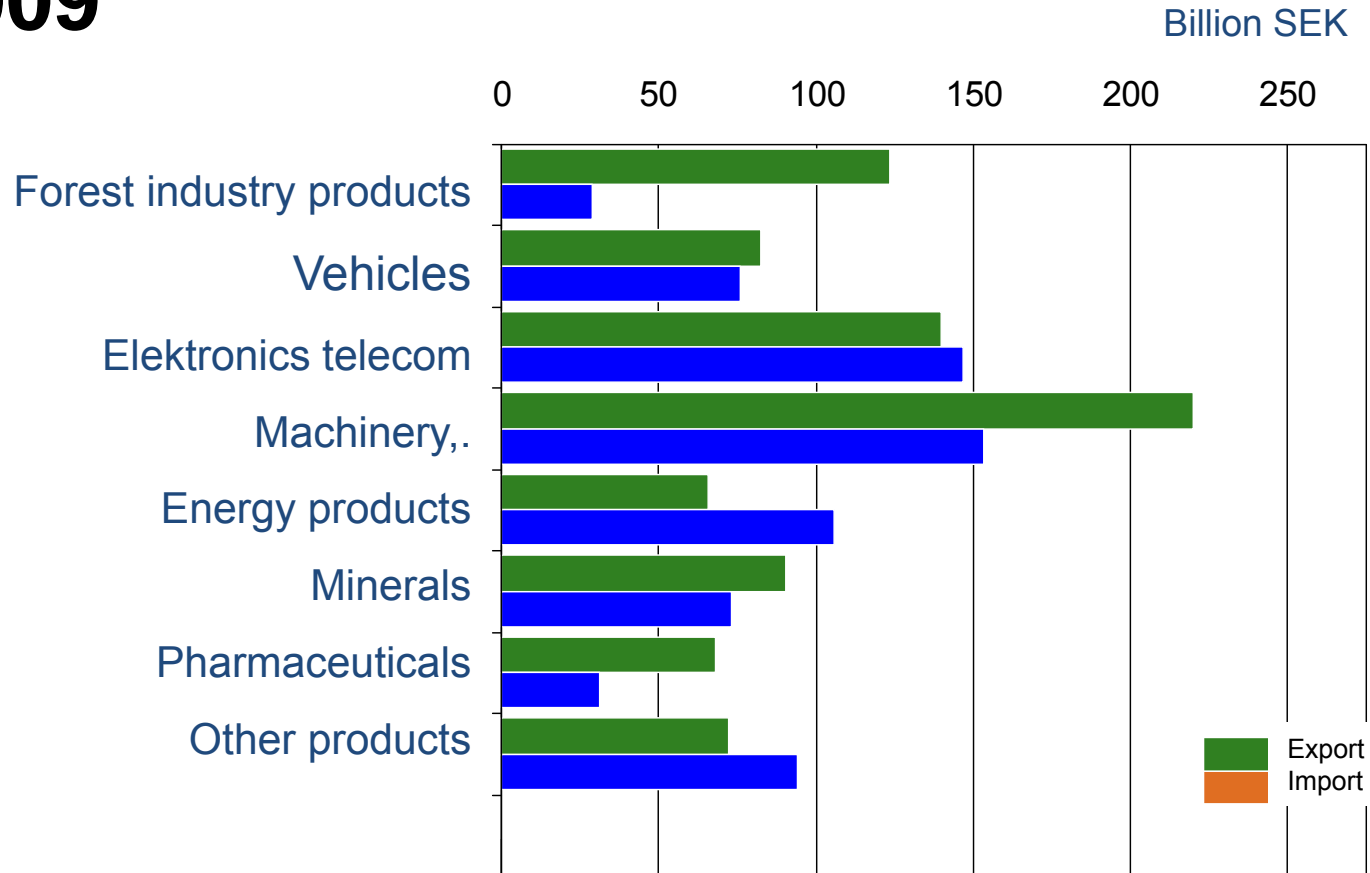
# Swedish Forest Industries Federation

## Objectives

Foster the competitiveness of the forest based industry

- Industrial policy
- Social affairs
- Promoting timber

# Export and import of different products 2009



Total export: 998 billion SEK (2008: 1 194 billion SEK)

Total import: 911 billion SEK (2008: 1 098 billion SEK)

Källa: SCB

# Megatrends

- Important to for the industry to understand the megatrends and how they interact. Some comments:
  - Energy. Energy efficient processing.
  - Climate. Increase forest growth will increase carbon sequestration, carbon storage in forest products, substitution.
  - Water. Forestry and forest industry where water resources aren't scarce.
  - Biodiversity. Balance between production and conservation
  - Technology. Development of new products.
  - Infrastructure. Energy efficient transports

# How to handle change

- Shifting from north to south
  - Different strategies;
    - Plantations and mills in emerging economies. (StoraEnso)
    - Strong global brands and consumer orientation (SCA Hygiene Products)
    - Cooperation with global players (suppliers to companies like Tetra Pak and IKEA)

# Policies needed

- Global climate agreement including LULUCF and REDD+ with mechanisms like CDM.
- Combat illegal logging; Due diligence regulation, FLEGT, Lacey Act