



Seminar on Public Procurement in an
European Perspective
Stockholm 4 December 2012

EXAMPLES FROM HELSINKI



Contents of my presentation:

1. Where I work
2. Strategies guiding us
3. Clauses used in calls for tenders
4. Local food?



1. Procurement Centre of the City of Helsinki

- A central procurement unit (central purchasing body)
- In 2011 sustainable criteria used in 42 % of the tender documents
- Our office´s environmental specialist assists in procuring (perttu.pohjonen@hel.fi)



2. Two strategies for the whole city

- Strategy for Public Procurement

(2011)

Unfortunately in Finnish only.
marja.sarmela@hel.fi

- Culinary Culture Strategy

(2010)

www.helsinkifoodism.com

(in English in Dec. 2012)

vilhelm.relander@hel.fi



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Strategy for PP

- Helsinki committed to procuring sustainably
- HOW?
 - use of green criteria systematically evaluated in calls for tenders and contract performance clauses
 - further *Green Procuring Programme* under construction together with the Environmental Centre of Helsinki

Culinary Culture Strategy

- Helsinki to decrease the ecological footprint of public food services
- HOW?
 - organic meal programme: 50 % by 2015 in day cares
 - gradual increase of organic food in comprehensive schools (7-15 yrs) and other educational institutions



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3. Clauses used in calls for tenders

- "No GMO-products or products with GMO-stuff allowed" (*used in all food tendering*)
- Requested "additional bids on organic meat products" (*Purchase of meat products*)
- Required bids on "organic bread" (*Purchase of fresh bread for food centers of the city*)



3. Clauses used in calls for tenders

- Requested "additional bids on products ethically produced, i.e. Fairtrade or equivalent such as UTZ, MSC, Rain Forest Alliance" (*Industrial food products: cereals, frozen food products, berries, fish*)



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3. Clauses used in calls for tenders

- Requested "additional bids on organically produced products" (*Industrial food products: cereals, frozen food products, berries, fish*)
- Required bids on "organically produced cereals, organic bread and pastas" (*Industrial food products: cereals, frozen food products, berries, fish*)



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3. Clauses used in calls for tenders

- Palmia, the catering enterprise owned by the city, is committed to sustainability in its operation
- E.g. Palmia follows the WWF Fish Campaign of sustainable use of fish products <http://wwf.fi/mediabank/2008.pdf>
- www.hel.fi/hki/Palmia/en/Quality+and+Environment



3. Clauses used in calls for tenders

- Clauses dealing specifically with animal welfare so far not used
 - animal welfare included in EU Reg. 834/2007 and the national legislation of Finland
- In case of further questions, our officer in food procuring is Mr. Reima Kettumäki, reima.kettumaki@hel.fi



4. Locally produced food?

It is possible to require e.g.

- "bread delivered within 5 hours of baking"
- "potatoes on the plate within 24 hours of peeling"
- "vegetables by the season"
- "excess packaging avoided in food stuff"
- "ecolabeled food"
- last but not least important to allow partial bids and to enable subcontracting in order to enable small businesses to offer



Thank you for your attention 😊

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