

# TO BE OR NOT TO BE — PERSPECTIVES ON FOOD SELFSUFFICIENCY IN SUB SAHARAN AFRICA

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Security – Ensuring sustainable food
production at local to global scales

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## A never ending Government struggle!!!



Farmers lobby for higher maize prices + lower fertilizer prices

Lower consumer prices, usually culminating into consumer subsidies

National Treasury



#### POLITICS VS. GROWTH

#### **Government Policy**







- Supply of public goods
- ✓ Long-term productive investments: R&D, infrastructure, education, etc.
- Private agribusinesses manage market transactions
- Public management of agricultural inputs and output markets
  - ✓ Input subsidy programs
  - ✓ Marketing board price supports





- High social payoffs
- But payoffs come 5-20 years later
- Critical for sustained poverty reduction
- Immediate political payoffs;
- Visible support to constituencies
- Contribution to sustained growth / poverty reduction is unclear

Which way to go?



## FOOD SELF-SUFFICIENCY POLICIES REHEATED

The resurgence of selfsufficiency policiestriggered by the 2007/08 food crises that reinforced the general perception that staple food prices are far too strategically and politically important to leave to the market forces and trade.



The availability, access and affordability of food (in particular staple cereals—maize, rice and wheat) is at the center of most of the sub-Saharan African countries' food security policies and political economy.



#### AU-MALABO DECLARATION, 26-27 JUNE 2014

To uphold Maputo declaration of allocating at least 10% of public expenditure to agriculture

To sustain an annual agricultural GDP growth of at least 6% To end hunger and cut poverty in half by 2025

accelerate agricultural growth by doubling current agricultural productivity levels by 2025

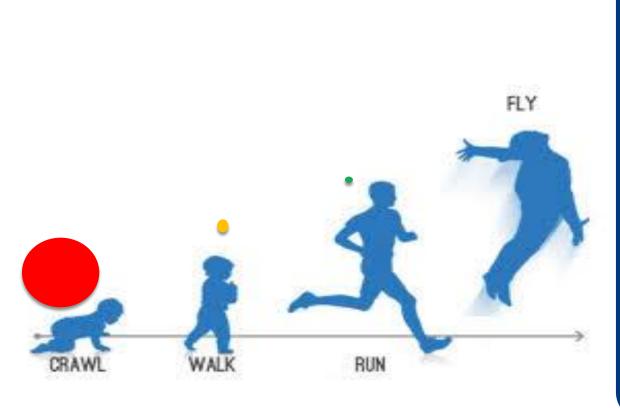
То

To halve post-harvest losses by the year 2025 To triple intra-African agricultural trade by 2025 To eliminate child undernutrition by bringing down stunting to 10% and underweigh t to 5% by 2025 Accelerated
Agricultural
Growth and
Transformation
for Shared
Prosperity and
Improved
Livelihoods





## MOST VALUE CHAINS ARE STILL CRAWLING!!!! BUT HAVE LOTS OF POTENTIAL





## Hinderances to change and growth:

- •Inconsistent agricultural policies
- Low productivity
- Price Volatility
- Trade barriers
- •etc.



## OPPOSING FORCES

Food self-sufficiency, is it possible?

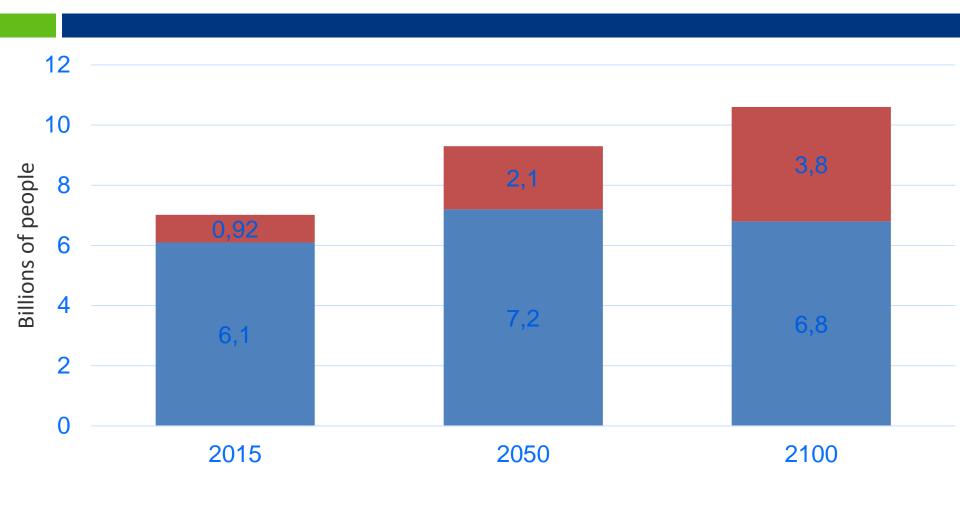




# SELF-SUFFICIENCY RATIO (CEREALS & TUBERS)



#### AFRICA'S RAPID POPULATION GROWTH



■ Rest of world

■ Sub-Saharan Africa



## HIGH CONCENTRATION OF EXPORTS: TOP 5 EXPORTERS

RICE 95% (paddy)

United States - 90.4% Paraguay - 1.4% France - 1.2% China - 1.1% Brazil - 0.9% RICE 85% (milled)

Thailand - 36.4% Vietnam - 19.9% Pakistan - 10.9% India - 10.4% United States - 7.2% MAIZE **84%** 

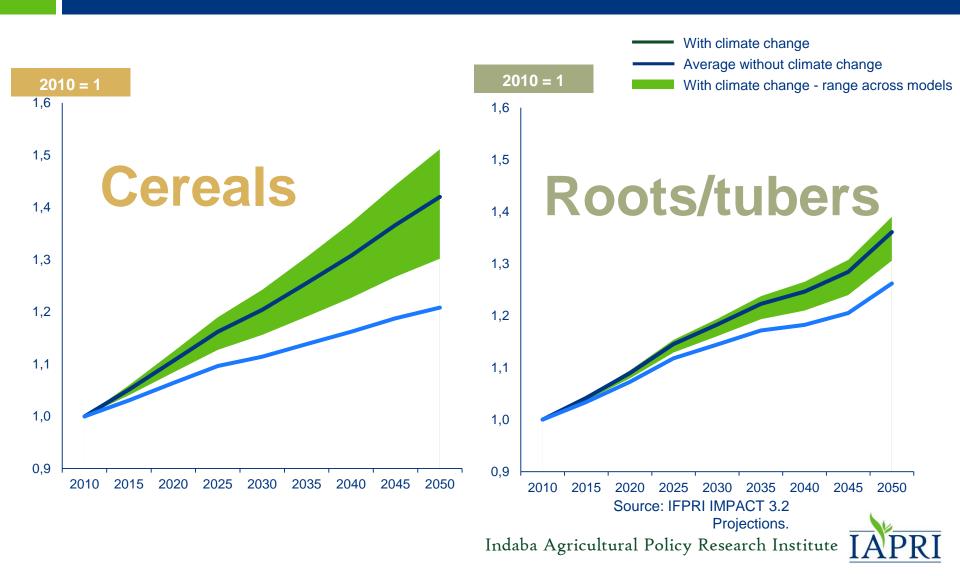
United States - 53.0% Argentina - 15.1% Brazil - 6.3% France - 6.0% India - 3.5% WHEAT 63%

United States - 22.9% France - 12.4% Canada - 12.0% Russian Federation - 8.9% Argentina - 6.7%

## TOO DISTANT!!!!



## FOOD PRICES INCREASE WITHOUT CLIMATE CHANGE; EVEN HIGHER WITH CLIMATE CHANGE



#### LAND AVAILABILITY IN AFRICA

Non-

forested

unutilized land (1000s Ha) 84824

18889

12872

10834

10447

8994

7049

6534

5803

4313

2718

2142

1520

1219

807

800

655

651

Mozambique

CAR

Gabon

Tanzania

Madagascar

South Africa

Burkina Faso

Rest of Africa

Zimbabwe

Chad

Kenya

Ethiopia

Mali

Proportion

46.5%

10.4%

7.1%

5.9%

5.7%

4.9%

3.9%

3.6%

3.2%

2.4%

1.5%

1.2%

0.8%

0.7%

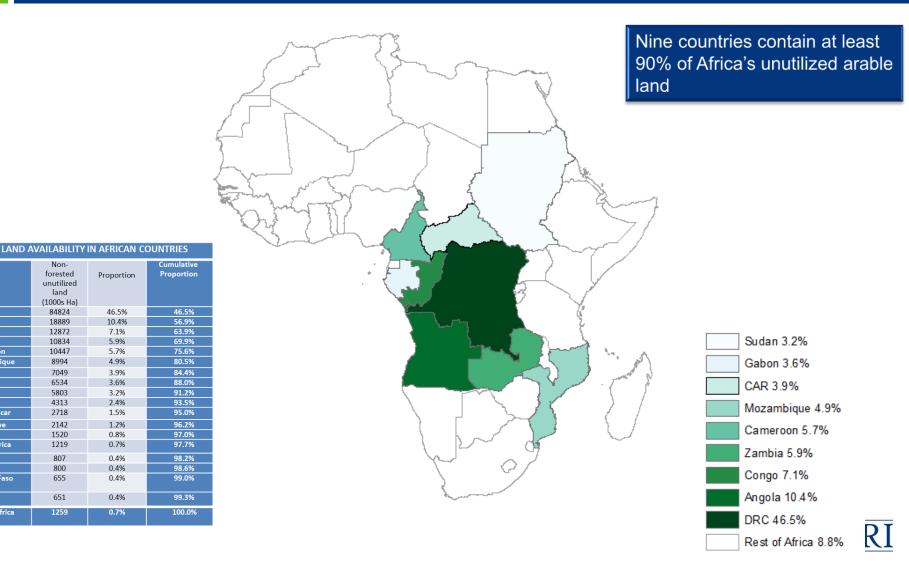
0.4%

0.4%

0.4%

0.4%

0.7%



#### SUPPORTERS OF FSS

Trade might fail (2007/08 crises) -may be held hostage by large exporting countries

Food security: relying on imports is politically risky

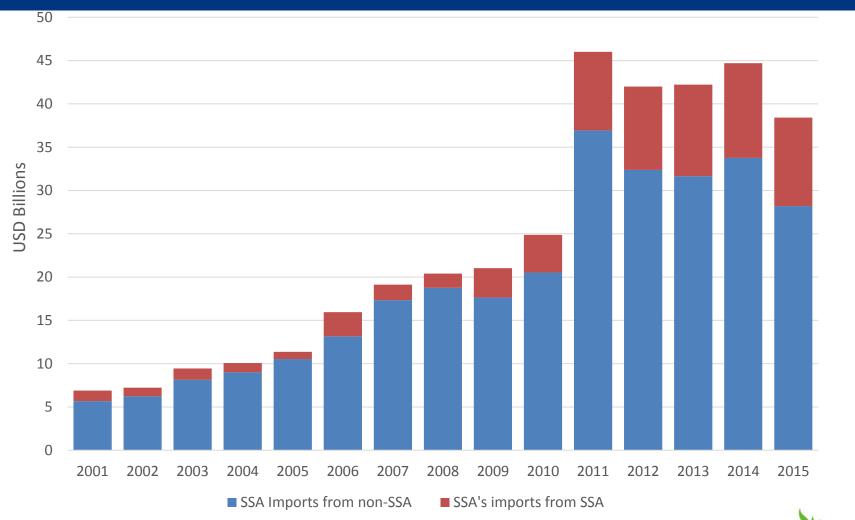
Africa is too far from exporting countries

Need trade restrictions to create temporary excess demand that then stimulates supply response by local farmers

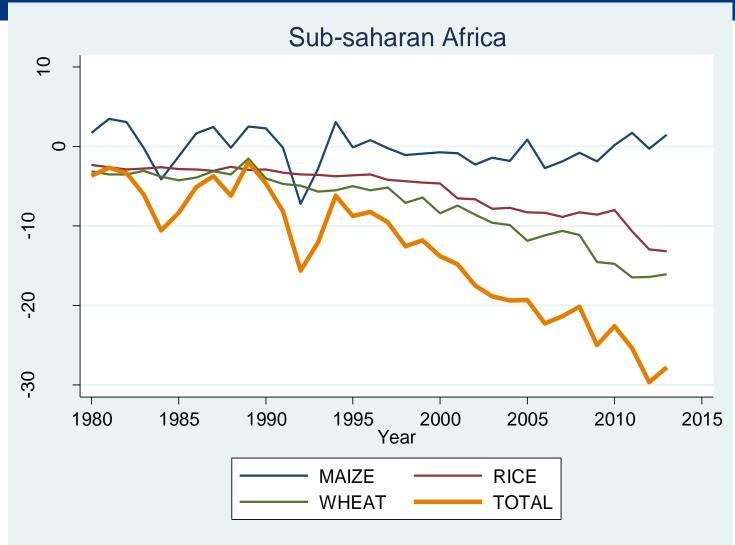
- Most countries have FSS goals
- Huge input and output subsidies for staple grains
- Trade restrictions (impose import and export bans)



# SSA TOTAL FOOD IMPORTS FROM 7 TO 40 BILLION USD (2001-2015) (INTRA SSA TRADE FROM 1 TO 10 BILLION USD)



## NET CEREAL EXPORTS, SUB-SAHARAN AFRICA



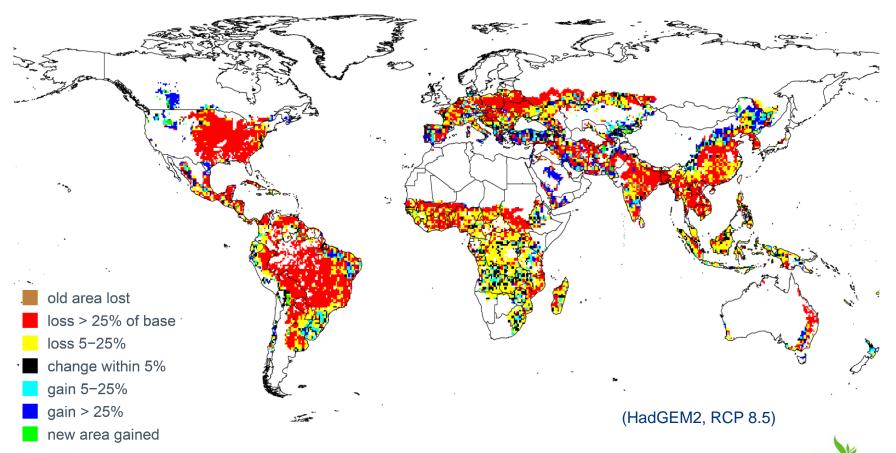
Source: FAOSTAT, 2016



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## HEAVY TOLL ON RAINFED MAIZE WITH CLIMATE CHANGE

Global yields projected **30% lower** in 2050 compared to no climate change



#### SKEPTICS OF FOOD SELF-SUFFICIENCY

Myopic view of food selfsufficiency (focusing more on staple cereals). Grain is 50% of calories, with less attention to overall FSS on other commodities such as meat, fruits and vegetables

Food security more broad (a visit to the supermarkets suggest otherwise)

Consumption patterns changing hence, so FSS in most SSA is limiting, inefficient, not maximizing income Trade restrictions hurt mostly the poor -risk of insufficient supply response of local farmers

May not be achievable without big gains in productivity and radical agriculture policy changes that take into account changing consumption patterns

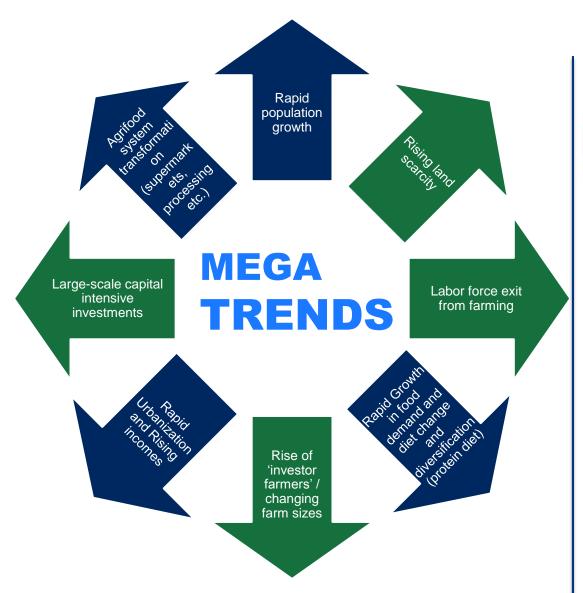
### HALF TRUTH ???

Nigeria: rice imports are but 6% of grain consumption, but fiscally sensitive

Senegal: rice imports are a third of grains, and 80% of rice consumption: politically & fiscally sensitive

Zambia: Past 5 years country has been self-sufficient in maize and requires less than 10% of wheat: politically & fiscally sensitive

Zimbabwe: Implementing 'command agriculture' to become self-sufficient in maize, soya beans and wheat: politically & fiscally sensitive



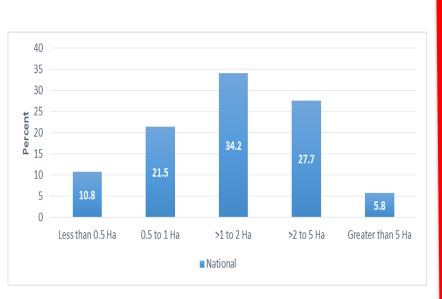
Creates opportunities as well as challenges for smallholder farmers



- Share of purchased food in rural diets increasing averages 60%
- Share of cereals in urban & rural diets averages 35% (fruit, veg, meat, fish, dairy, oil, 65%)

Tom Reardon, 2018 (Breakthrough dialogue, California)

#### SMALLHOLDER FARMERS IN SSA



Source: Zambia, RALS 2015



- Millions of small family households cultivate less than 2ha
  - ✓ Not a homogenous group but cultivate small parcels, majority remain poor, malnourished and less educated
  - √ +90% grow maize



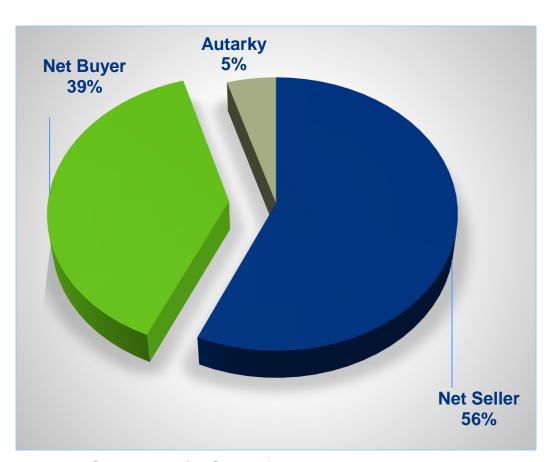
## Hindrances to change and growth:

- Not so progressive agricultural policies
- Low productivity
- Land degradation
- Education and skills of the majority of farmers
- · Failure to fully embrace new technology
- Price Volatility
- Trade barriers
- ·Climate Change, etc.



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## MORE THAN 30% OF RURAL FARM HHS ARE NET BUYERS OF MAIZE (ZAMBIA)

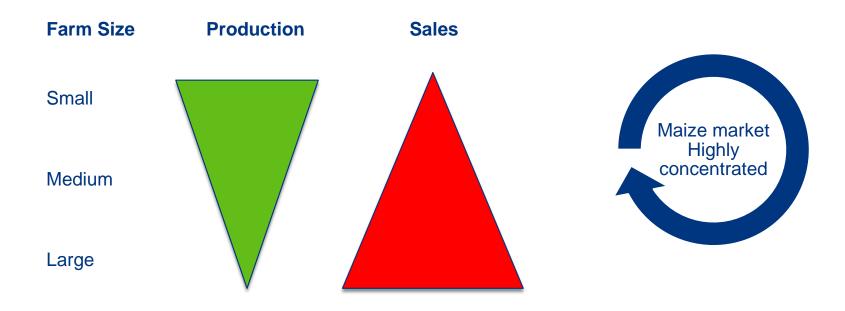


- Nearly 39% of rural farm HHs are net buyers of maize
  - More than 50% of rural farmers do not sell maize

Source: RALS 2015



# 2-5% OF SMALLHOLDER FARM HOUSEHOLDS ACCOUNT FOR 50% OF MARKETED MAIZE (ZAMBIA)



## A REVOLUTIONARY CHANGE IN FARMLAND OWNERSHIP

African governments' past policy attention to "land grabs" by international investors. Diverting attention away from two other processes that may be affecting Africa's economic development trajectory

The pace of land acquisitions by medium-scale African investors, who now control more land than large-scale foreign investors

The overall impact of land transactions on the viability of smallholder-led agricultural development strategies

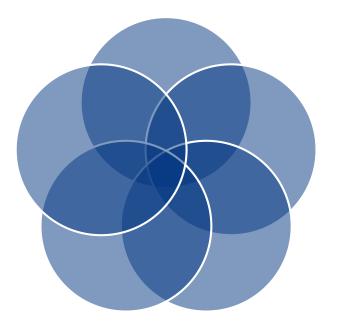


## FARM SIZES ARE CHANGING WITH THE RISE OF EMERGENT / MEDIUM-SCALE FARMERS

Mostly
educated,
average age 40,
acquire farms
using non-farm
jobs (roughly
60%)

Not at the centre
of most
government
agricultural
policies (at
times classified
as small-scale)

Seeing more medium scale farms of between five and 100 hectares.



Account for 20 percent of farms in Kenya, about a third of farms in Ghana and Tanzania, and half the farms in Zambia.

Home Grown Indigenous Farmers with farm sizes 5-100 (at least)



## CHANGES IN FARM STRUCTURE IN ZAMBIA (2001-2012)

Farm size category	Number of farms		% growth in number of farms	% of total cult		
	2001	2012		2001	2012	٦
0 – 2 ha	638,118 748,771		17.3	34.1	16.2	-39%
2 – 5 ha	159,039	418,544	163.2	45	31.7	J
5 – 10 ha	20,832	165,129	692.6	14.3	25.0	
10 – 20 ha	2,352	53,454	2272.7	6.6	15.0	+91%
20 – 100 ha		13,839	na		12.1	
<b>Total</b>	820,341	1,399,737		100	100	

Source: Zambia MAL Crop Forecast Surveys, 2001 and 2012

## CHANGES IN FARM STRUCTURE IN TANZANIA (2008-2012)

Farm size category	Number of farms		% growth in number of farms	% of total cultivated area		
	2008	2012		2008	2012	
0 – 5 ha	5,454,961	6,151,035	12.8	62.4	56.3	
5 – 10 ha	300,511	406,947	35.4	15.9	18.0	
10 – 20 ha	77,668	109,960	41.6	7.9	9.7	
20 – 100 ha	45,700	64,588	41.3	13.8	16.0	
Total	5,878,840)	6,732,530	14.5	100.0	100.0	

LSMS/National Panel Surveys, 2008 and 2012

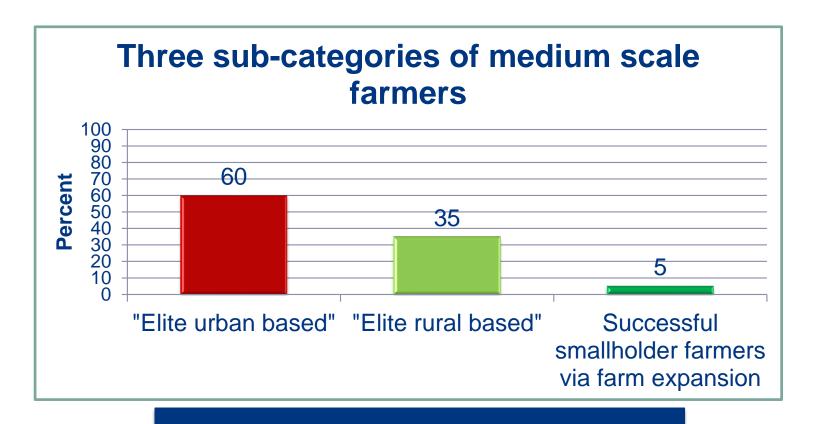


## CHANGES IN FARM STRUCTURE IN GHANA (1992-2013)

Ghana	Number of farms		% growth in number of farms		% of total cultivated area					
	1992	2013					1992		2013	
0-2 ha	1,458,540	1,582,034		8.5			25.1		14.2	
2-5 ha	578,890	998,651		72.5			35.6		31.3	_]
5-10 ha	116,800	320,411		174.3			17.2		22.8	
10-20 ha	38,690	117,722		204.3			11.0		16.1	
20-100 ha	18,980	37,421		97.2			11.1		12.2	
>100 ha		1,740		-		l			3.5	_
Total	2,211,900	3,057,978		38.3			100		100	

Source: Ghana GLSS Surveys, 1992, 2013

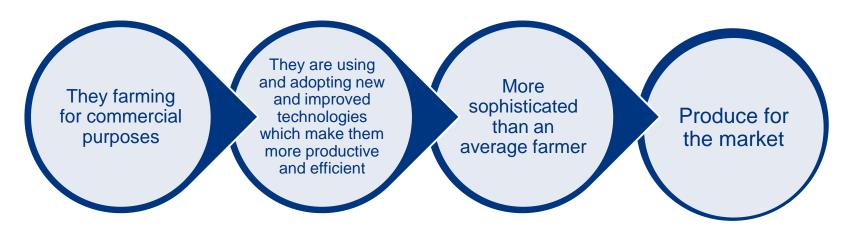
#### RISE OF THE MEDIUM-SCALE FARMERS



Estimates from three countries (Zambia, Kenya and Southern Ghana)



## ELITE FARMERS



- •On average (over countries) only "the top" 20% of farms supply the food for the 75-80% of demand not met by ownfarming
- •The 20-30% are the "elite farmers" on which an average country must depend for SS (in grains & non-grains!)



## ...ELITE FARMERS

## E.g. Zambia, farmers climbed value ladder from maize to horticulture

- farmers earn much more from non-food grains
- FSS (staple grains) may be hindered because more successful farmers target more lucrative, high-value markets



For households cultivating 2 hectares or less, horticulture increases income by 164% compared to 26% for the same type of farmers growing maize (RALS 2012)

# Trace the trajectories of successful commercial smallholders operating under differing sets of market institutions.

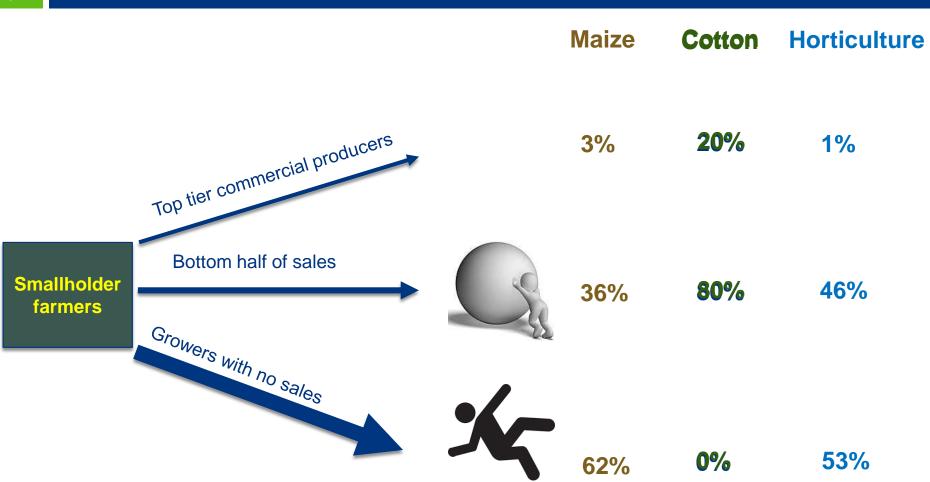
Maize receives intensive government input and marketing support.

Cotton relies primarily on private contract farming schemes

Horticulture enjoys no large-scale institutional support from either the public or private sectors.

Source: Institutional Models for Accelerating Agricultural Commercialization: Evidence from Maize, Cotton and Horticulture in Zambia, 1965 to 2012. By Antony Chapoto, Steven Haggblade et al. In Ellen Hillbom and Patrick Svensson, editors Agricultural Transformation in a Global History Perspective, Routledge Press

#### TOP TIER COMMERCIAL PRODUCERS



## PRODUCTIVITY DIFFERENCES ACROSS

SELLER GROUPS IN ZAMBIA									
er category	Area	Yield	Value	Fertilizer	Hybrid				

3,393

2,074

1.161

1,581

822

975

n.a

n.a

n.a

571

413

197

481

179

240

6,979

683

**79** 

247

175

64

2

0

0

0

97%

56%

31%

n.a

n.a

n.a

n.a

n.a

n.a

SELLER GRO	UPS IN	ZAMBI	A		•
32					
Seller category	Area Planted		Value (US\$/ha)	Fertilizer (kg/ha)	Hybrid seed

(ha/crop)

4.8

1.1

8.0

1.5

8.0

0.9

0.6

0.2

0.0

Maize

Cotton

Top half of sales

Top half of sales

Top half of sales

**Bottom half of sales** 

**Growers with no sales** 

**Horticulture** 

**Bottom half of sales** 

Growers with no sales

**Bottom half of sales** 

Growers with no sales

# WHAT COUNTRIES IN SSA NEED TO DO TO MOVE TOWARDS SELF-SUFFICIENCY?



## SHORT TO MEDIUM-TERM POLICIES



Embrace Market-Based Hedging Strategies for coping with excessive volatility



Invest in targeted cash transfers (conditional or unconditional) for the most vulnerable groups



Invest in effective measures to increase productivity, sustainability and resilience of agriculture



Create conditions for the farmers and supply chain actors to want to and be able to meet the complex local demands

- farmers earn much more from non-food grains
- FSS (staple grains) may be hindered because more successful farmers target more lucrative, high-value markets



## Medium and long term policies



### Pro-trade policies:

- Improve availability of food products (quantity) at low prices and quality.
- Use redistributive policies and safety nets to deal with winners and losers of trade openness.



## Implement policies to increase agricultural productivity and resilience

- Input subsidies Transitory, smart and well targeted input subsidies
- Increase competition in the input industry
- Investment in R&D and Extension
- Investment in infrastructure irrigation and roads
- Implement policies to reduce post-harvest losses, including improved handling of harvests and storage practices, information systems and rural roads



## Two sets of institutions are crucial for stimulating agricultural growth

- those that affect farm productivity
- those that govern market development.

#### One component without the other will not suffice

Productivity gains without markets lead to temporary production surges and price collapses.

Markets without increased farm productivity remain moribund, with farm households unable to generate surpluses for sale at competitive prices.



#### PARTING SHOTS

# We should not expect food self sufficiency in sub-Saharan Africa .....without also making progress on:

Measures to increase productivity, sustainability and resilience of agriculture

Increasing public funding on agriculture key drivers including agricultural research and development, rural infrastructure, irrigation and extension

Improving midstream policies of supply chain infrastructure development to develop the "Hidden Middle"

Policy stability – to attract private sector investment. Government funds alone are not enough to meet the rising demand

Openness to trade in food and investments led by the private sector (especially food staples)



## **THANK YOU**

#### ABOUT IAPRI



Incorporated on 5 October 2011 under the Companies Act of Laws of Zambia as a **private company limited by guarantee** with a local Board of Directors drawn from Public and Private Sector.

- •Indigenous Agricultural Policy Think-tank
- •Serves both Public and Private Sector



A Zambia free of hunger, malnutrition and poverty through sustainable agricultural transformation



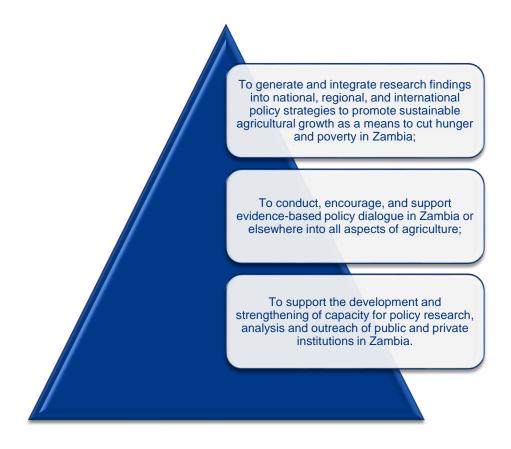
To provide evidence-based policy solutions through high quality research and outreach services for the transformation of Zambia's agricultural sector to achieve sustainable broadbased pro-poor growth



- ntegrity: in how the Institute conducts itself
- Dedication: to achieving the Vision and Mission
- Excellence: In the quality of work
- Accountability in the actions and results delivered
- Sensitivity: to the needs of the poor in the agricultural sector

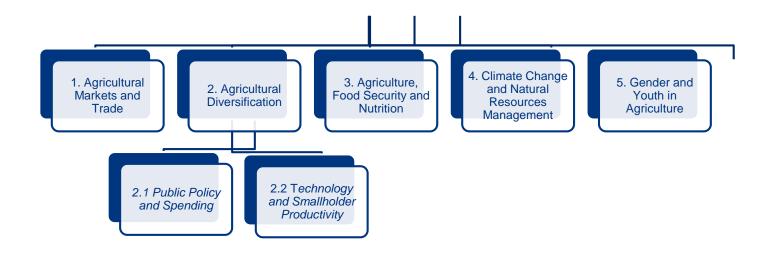


#### CORE OPERATIONAL ACTIVITIES





#### IAPRI THEMATIC AREAS







Great appreciation to the Embassy of Sweden and USAID/Zambia mission for long-term financial support to IAPRI





