



# Musselfeed

Mat som hjälper haven att återhämta sig

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# Film

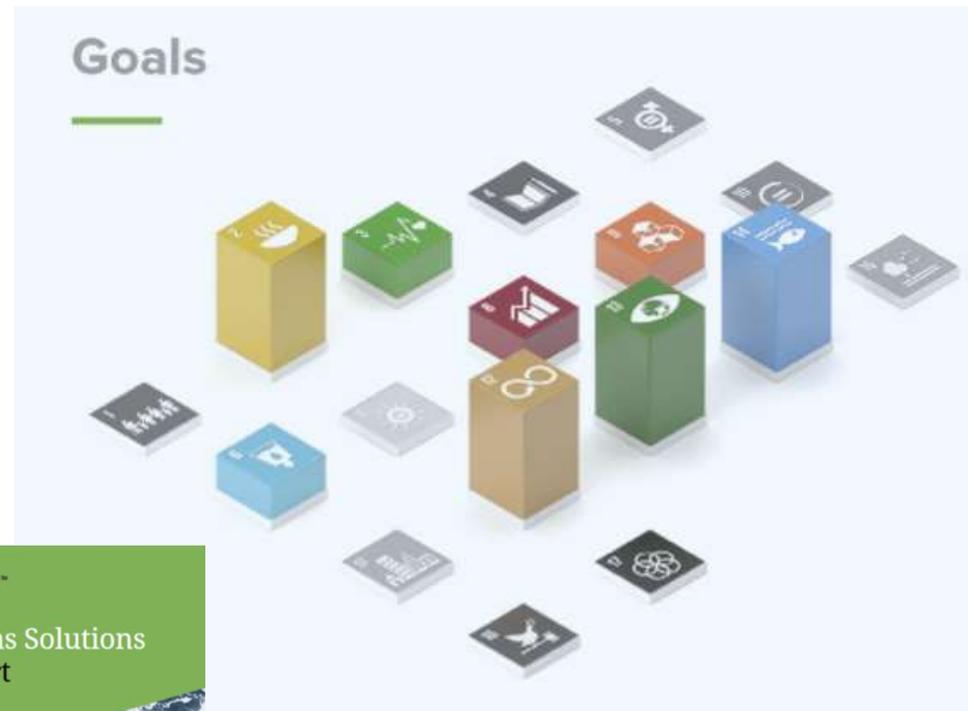
<https://vimeo.com/216805286>

# Musslor – en hållbar proteinkälla

- Högkvalitativt protein, hälsosamma omega fetter
- Minskar övergödning
- Outnyttjad resurs



# Sustainable protein



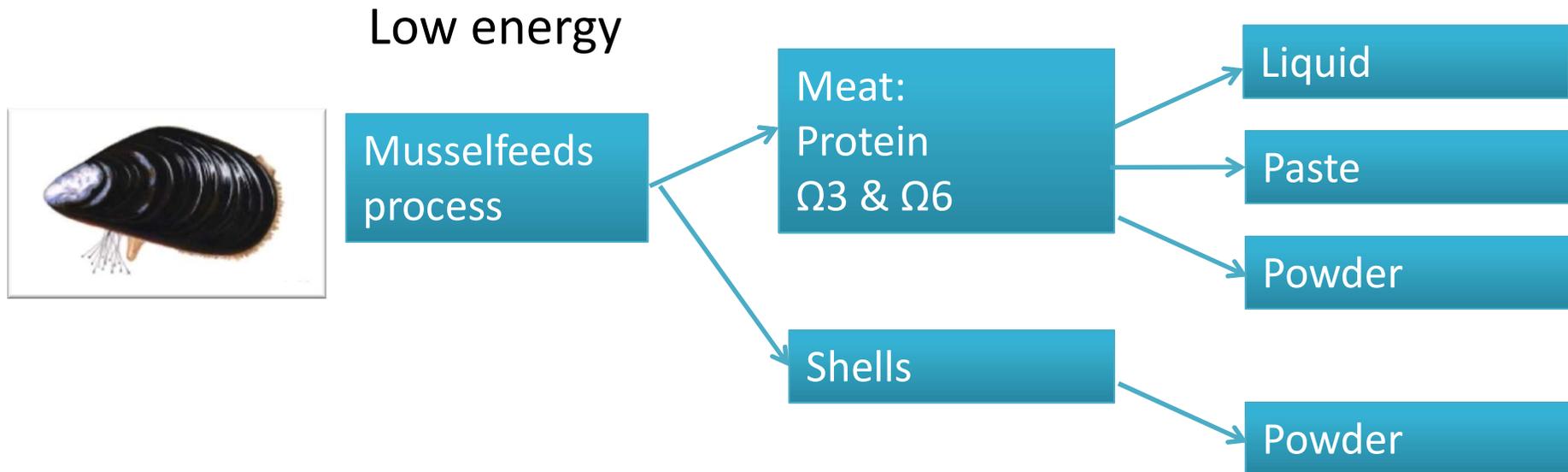
Positive impact on:  
Goal 2: Zero Hunger  
Goal 3: Good Health and Well-being  
Goal 6: Clean Water and Sanitation  
Goal 8: Decent Work and Economic Growth  
Goal 9: Industry, Innovation and Infrastructure  
Goal 12: Responsible Consumption and Production  
Goal 13: Climate Action  
Goal 14: Life Below Water



UNs Ocean conference in New York, June 2017 “Ocean solutions report”  
Mussel feed – one of the solutions from northern Europe that contribute to reach the global climate goals

[http://www.unsdsn-ne.org/wp-content/uploads/2017/05/Oceans-Solutions-Report\\_Pages\\_Web.pdf](http://www.unsdsn-ne.org/wp-content/uploads/2017/05/Oceans-Solutions-Report_Pages_Web.pdf)

# Industrial process – Patent pending



# Climate smart food for the future



**Less climate impact:**  
10 x less than whey  
30 x less than Swedish pork  
160 x less than Swedish beef



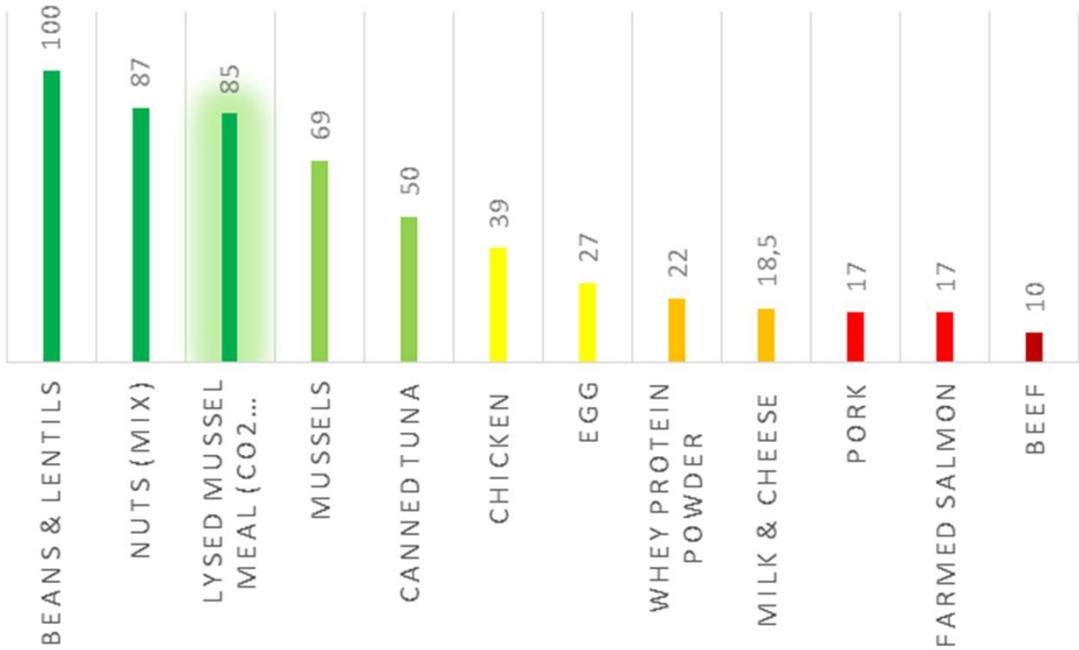
**High quality protein:**  
Essensial amino acids



**Replace unsustainable sources:** fish meal, soy



GRAMS OF PROTEIN PER KG OF EMITTED CO<sub>2</sub>



**Potential to be the worlds most climate smart, large scale animalic protein source.**



# Utmaningar?

## Finansiering av investeringar fram till försäljning

- Startade kommersiellt 2016, mjuk finansiering, ägarfinansiering
- Privata investerare hösten 2017
- Beslut om finansiering från EU-satsningen EIP Agri i september 2017 – premium-äggproduktion
- Premiumprodukter

# Ellös januari



februari



# mars





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